

# About Us

Since 1960, Jiogoti Soda has been refreshing lives with timeless flavors and vibrant memories. What began on bustling streets with sodas delivered by bullock cart grew into a cherished tradition served in classic goli bottles. Decades later, our commitment to quality and nostalgia remains strong as we reintroduce our signature sodas to a new generation. Here's to creating fresh moments and keeping the fizz alive, one sip at a time.

## Contact Us For Franchise



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Jio Gotisoda



2nd Floor, Madaparambil Building, opposite Sanjoe Hospital, A.M Road, Perumbavoor Cochin, Kerala, 683542

# Kerala's Pride in a Bottle



## Low Investment High Returns

# 50+ Flavours

## Investment

# 12.5 Lakhs Only

## Monthly Profit :

# 3.15 Lakhs

Start your own factory

Returns in just 4 months only

85% margin



For More :



# INVESTMENT DETAILS

DETAILS	PRICE
<b>JIO 6 BPM TWO HEAD MACHINE AUTOMATIC (3 TON CHILLER along with 2 Head Goli soda filler skid PLC Touch Screen with sensor and wiring carbonator with Brass pump 100 Lph. Liquid Filling 2 HEAD</b>	<b>2,39,500</b>
<b>Three Stage Gas Bank 3F carbonated</b>	<b>60,000</b>
<b>Air Compressor 1HP since phase</b>	<b>20,000</b>
<b>RO Water Filler 250 LPH</b>	<b>70,000</b>
<b>Shrink wrapping packing machine (Automatic)</b>	<b>1,50,000</b>
<b>50,000 plastic use and throw Bottal Full set</b>	<b>3,50,000</b>
<b>CO2</b>	<b>10,500</b>
<b>Franchise Fees</b>	<b>3,50,000</b>
<b>TOTAL</b>	<b>12,50,000</b>

## What We Do ?



### BLUEPRINT FOR SUCCES

Receive a step-by-step guide, including strategies, operational plans, and monthly profit estimates to ensure your success.



### TRAINING & SUPPORT

We provide full training on operations, marketing, ensuring you're confident in running your Goti Soda business.



### ONGOING ASSISTANCE

Stay connected with our team for continuous support and updates to grow your franchise smoothly.



### MARKETING

Assistance in creating promotional materials and campaigns. Guidance on social media marketing, branding



### MACHINERY & EQUIPMENT

Full supply of advanced machinery and tools for soda production and bottling



### PROFIT ASSURANCE

A well researched financial model that provides accurate profit projections and milestones.



**(18% GST WILL BE EXTRA)**



# Our Flavours

WE HAVE 50+ FLAVOURS

- 1) LAHUR JEERA
- 2) JEERAM MASALA
- 3) APPLE GREEN
- 4) APPLE
- 5) BLUE BERRY
- 6) CLEAR LEMON
- 7) CLEAR MASALA
- 8) LEMON .SP
- 9) COLA
- 10) CREAM SODA
- 11) FRUIT BEER
- 12) FRUIT BEER D X
- 13) GHATT JAM FALL
- 14) RED GUAVA
- 15) PLAIN LITCHI
- 16) LITCHI
- 17) MANGO RIP
- 18) ORANGE
- 19) PINEAPPLE
- 20) GRAPE
- 21) ENERGY PLUS
- 22) GINGER
- 23) GREEN GUAVA
- 24) JAMMUN
- 25) KALA KHATTA
- 26) MANGO GREEN
- 27) MASALA SODA
- 28) WATERMELON
- 29) MIXED FRUIT
- 30) MUSAMBI
- 31) NIMBU MASALA
- 32) NIMBU PLAIN
- 33) PANEER SODA
- 34) PASSION FRUIT
- 35) ANNAR
- 36) PLUM
- 37) SHAHI GULAB
- 38) STNGG
- 39) SHIKANJI
- 40) ZEERU
- 41) RED WINE
- 42) GRAND BURRY
- 43) BANANA
- 44) FALSA
- 45) FUDINA MASALA
- 46) ORANGE FANTOP
- 47) MELON DEW
- 48) MANGO SP
- 49) STRAWBERRY
- 50) VODKA

# Requirement Machine



**6 BPM GOLI SODA FILLING MACHINE**



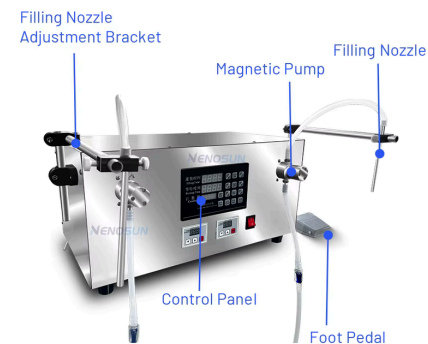
**2-STAGE GAS BANK**



**AIR COMPRESSOR COMPROS 1 HO SINGLE PHASE**



**CHILLER MACHINE**



**LIQUID FILLING 2 HEAD**



**SHRINK LABEL MACHINE**

# FINANCIAL STATUS

Target per day	: 75 t... 1800 bottles
Bottle Cost 1800 bottle x Rs. 7	: 12600
Liquid per bottle	: 40 ml
Liquid for 1800	: 72 litre
<b>Note: No need to add sugar or anything in the liquid we provide only need to fill carbonated water into it</b>	
<b><u>RAW MATERIAL COST</u></b>	
1 liter liquid cost	: Rs₹ 69
Liquid required to prepare	: 72 litre
72 liter liquid cost 72x 69	: 4968
Per bottle liquid cost 4968/1800	: Rs₹ 2.76 paisa
85% margin per bottle	: 85% margin per bottle
<b><u>OPERATIONAL EXPENSES</u></b>	
Machine Capacity	: 6 BPM ( 8 bottle per minute )
Duty Timing	: 8 hours to prepare 2500 bottles
<b><u>STAFF REQUIRED &amp; SALARY</u></b>	
Goli soda maker -1	: Rs₹ 500
Helper - 1	: Rs₹ 400
Cleaning lady staff 2 x 300	: Rs₹ 600

Driver - 1	: Rs₹ 500
Marketing Creative - 1	: Rs₹ 500
Factory Rent (600 sq ft)	: Rs₹ 400 (per day)
Current bill	: Rs₹ 200 (per day)
Vehicle Diesel	: Rs₹ 500 (per day)
Carbonated gas	: Rs₹ 150 (per day)
Neck sticker cost	: Rs₹ 40.6 paisa, 1800 bottle
Royalty 0.75 paisa per bottle 1800 x 0.75 paisa	: Rs₹ 1350 (per day)
Per day total expense	: Rs₹ 23,400 for 1800 bottle (Rs. 13 per bottle)
Per bottle expense	: Rs₹ 13
Setting price	: Rs₹ 20
M.R.P	: Rs₹ 25
Margin per bottle	: Rs₹ 7
Profit in 1800 bottles 1800 x 7	: Rs₹ 12600 (per day)

## **PROFIT PER MONTH**

Every Sunday is a holiday for the factory , so we have considered on 25 working days

**12600 x 25 Days : 3,15000**